



PDi Distribution - 'CSR and the Environment'

Finding the Balance Between Efficient Distribution & Environmental Responsibility

To often, it might seem that efficient distribution and taking care of the environment are incompatible objectives. After all, the traffic produced by distribution damages the environment by polluting the air, creating noise and contributing to global warming. However, distribution is necessary for all businesses. As a result, PDi strive to have an efficient distribution system and to look after the environment at the same time.



Send Smarter - CSR awareness and rising distribution costs means the days of 'just sending stuff' are over. Companies will have to justify 'impact per unit' not just in terms of the message delivered but also the impact on the environment. Key to this is data cleanliness and a strategy to deliver only the information you want to the right target.

Distribution and CSR Issues - Reducing carbon footprint is no longer a luxury but an imperative that companies should now regard as a duty, not only to the environment in terms of reduced carbon emissions, but also to stakeholders in terms of cost savings.

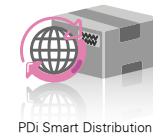
PDi aim to reduce their corporate carbon footprint through:

- Fuel savings (resulting from smart transport routing).
- Where possible using local transport providers that have adopted a CSR code of conduct.
- Improved turnaround times (point of despatch).

Operating an environmental Management System ISO 14001

BS EN 15001 specifies requirements for an Environmental Management System, to enable an Organisation to formulate a policy and objectives, taking in to account statutory and regulatory requirements and information about significant environmental impacts.

PDi support **Trees For Life**



PDi Smart Distribution



PDi Virtual Warehousing



PDi Rapid Document Creation



PDi Corporate Services

