



Well managed data
Won't get lost at sea!

PDi Data Management

Know who you're talking to...

Keeping a customer or prospective customer database up to date helps reduce marketing costs and improves response rates. PDi can help your business development with well targeted communications.

On average UK companies waste 8% of their distribution budget through inaccurate data.

 Data Cleansing

 Data Research

 Data Capture

 Data Qualification

*To find out more about how effective data management can benefit your business please call **01753 530053** or visit **www.pdiuk.com***



Global Distribution Partner

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